

SPONSORSHIP PROSPECTUS

Benefits of the Sponsorship

Participating in the CIC 2024 as a sponsor will provide an excellent opportunity to promote your company's products, profile and capability. It is an effective platform to showcase your digital products which would contribute to the industry towards achieving resilience and sustainability. Your company logo will also be displayed in our publicity materials throughout the year before the event commence.

Consents of Sponsorship

Type of Sponsorship	Entitlement	Please Tick (!)
Platinum RM50,000	<ul style="list-style-type: none"> • 1 VIP seat & 15 complimentary seats to Day 1 morning programme • 20 complimentary passes to Day 1-3 online parallel session • Usage of company logo in all media publicity • Advertisement for company article in CIC 2024 e-programme book • Advertisement in CREAM's e-Magazine every quarter of 2025 • Become a speaker for technical forum on Day 1 morning programme • Become a speaker for CREAM's webinar program in 2025 (100-200 pax attendees) • Free access pass for 20 participants to CREAM's webinar program (one time use in 2025) <p>Sponsor may add any additional request (subject to approval from CREAM)</p>	
Gold RM25,000	<ul style="list-style-type: none"> • 10 complimentary seats to Day 1 morning programme • 15 complimentary passes to Day 1-3 online parallel session • Usage of company logo in all media publicity • Advertisement for company article in CIC 2024 e-programme book • Advertisement in CREAM's e-Magazine every quarter of 2025 • Free access pass for 15 participants to CREAM's webinar program (one time use in 2025) 	
Silver RM12,000	<ul style="list-style-type: none"> • 5 complimentary seats to Day 1 morning programme • 10 complimentary passes to Day 1-3 online parallel session • Usage of company logo in all media publicity • Advertisement for company article in CIC 2024 e-programme book • Advertisement in CREAM's e-Magazine twice in 2025 • Free access pass for 5 participants to CREAM's webinar program (one time use in 2025) 	
Bronze RM6,000	<ul style="list-style-type: none"> • 5 complimentary passes to Day 1-3 online parallel session • Usage of company logo in all media publicity • Advertisement for company article in CIC 2024 e-programme book • Advertisement in CREAM's e-Magazine twice in 2025 	

Contact us today to secure your sponsorship. Kindly contact us at cic24@cream.my or directly contact Ir. Ts. Dr. Hj. Mohd Khaiolden Ghani or Mr. Ahmad Shahir via email at khaiolden@cream.my / shahir@cream.my if you have any questions.

We look forward to working with you.

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(signature)
Organisation :
Date :